

# Mark Powell



## 1985

Opened Powell & Co. at 11 Archer Street, Soho, London – a gentlemen’s outfitters, barber and bespoke tailors. Clients included Bryan Ferry, David Bowie and Sade.

## 1986

Designed costumes for the main characters in the film *Absolute Beginners*. Made clothes for Jonathan Ross and his band for TV series *The Last Resort*.

## 1987

Opened shop on Old Compton Street, began producing ready-to-wear clothing. Features in *Harpers & Queens* and *ID* magazine. Celebrity clients included Paul Young.

## 1988

Opened *Violets*, London’s first easy-listening lounge club, in Tisbury Court, Soho. Made suits for Ronnie Kray.

## 1989

Re-launched, focusing on bespoke tailoring. Consultant to Playlord, a design company in Japan.

## 1990

Made the clothes worn by Vic Reeves and Bob Mortimer for TV series *Vic’s Big Night Out*.

## 1991

Set up studio in D’Arblay Street, Soho.

Designed and manufactured clothing collection for Mitchiko Koshino shown at London Fashion Week. Fashion show in Moscow.

## 1992

Appeared extensively in magazines such as *Esquire*, *Arena* and *L’Uomo Vogue*

Lecturer at St.Martin’s School of Art. Included in the book *The Best Of British Men*. Made the clothes and styled a national TV commercial for *Seconda Watches* featuring the band *Madness*. Celebrity clients included Dina Carroll, *Wet Wet Wet* and *The Brand New Heavies*.

## 1993

Clients included George Michael at the AIDS charity concert at Wembley Arena, Jay Davidson at The Oscars for his nomination for the film *The Crying Game* and Michael Ball. Made the clothes for Sean Bean, Sean Pertwee and Jude Law for the film *Shopping*.

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## 1994

Started making clothes for regular client Naomi Campbell, featured in American Vogue. Headline story in L'Uomo Vogue.

## 1995

Signed a licensing deal in Japan with Ohga.

Made the clothes for Bryan Ferry for the cover of his album The Best of Bryan Ferry and Roxy Music. Made the clothes for the world tour of Wet Wet Wet. Other celebrity clients included Mick Jagger, Take That, and Eddy Izzard.

## 1996

Moved premises to Newburgh Street, Soho.

Showed at London Men's Fashion Week at Olympia. Featured in BBC documentary series Soho Stories. Made a TV commercial with Saatchi & Saatchi. Made the clothes for The Cranberries album cover, for East 17 and for the staff at London's Café de Paris.

## 1997

Sold ready-to-wear collection to Barney's department store in New York. Suits exhibited in The Victoria & Albert Museum's Cutting Edge exhibition. Took part in DTI fashion show in Vienna with Vivienne Westwood, Pierce Fionda, Mulberry, Burberry, Daks and Caroline Charles. Made costumes for George Clooney as Thomas Jefferson and Harrison Ford as Abraham Lincoln for covers of George magazine. Made the suit worn by Mel B. from The Spice Girls at her first meeting with Prince Charles at a Princes Trust concert.

## 1998

First solo show at Café de Paris, London.

Signed British licensing deal with Berwin & Berwin, clothes selling in department stores such as Selfridges and Liberty's. Made the uniforms for the staff at Soho House private members club, London. Made suits for some of the cast from the film The Full Monty for The Oscars.

## 1999

Moved studio to Brewer Street, Soho.

Took part in DTI fashion show in Vietnam attended by Prince Andrew. Took part in DTI bridalwear show in Boston. Made the clothes for David Thewlis and Paul Betany for the film Gangster No.1.

## 2000

Took part in DTI fashion show in The Philippines. Fashion pundit for TV programme Head to Toe. Clients included the president of Tamla Motown, the president of HBO, The Bluetones, Fran Healy from Travis and man about town Dan Macmillan.

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## 2001

Gave Ant and Dec their new suited image.

Fashion show at Attica, London in association with Corum Watches. Solo show at Sartoria, Savile Row for spring/summer men's and women's ready-to-wear collections. Celebrity clients include Bianca Jagger and GQ magazine's Best Dressed Man Of The Year Dan Macmillan. Designed and made clothing for the TV show Footballers Wives. Started ready-to-wear line for TK Maxx.

## 2002

Solo show at Sartoria, Savile Row for autumn/winter men's and women's ready-to-wear collections. Featured in a BBC London news piece for London Fashion Week. Made suits for Naomi Campbell for her court appearances as featured in all major press. Front cover of Sportswear International, front cover of Fabric magazine and profile piece in The Daily Telegraph. Spring/summer show at Berluti, Conduit Street, London. Collection bought by Dupe Style, Japan. Clients included Ant and Dec, Ian Wright, Lorraine Chase and footballer Frank Lampard.

## 2003

Commissioned to do show in Moscow to launch the Moda Moscow fashion Exhibition.

Charity fashion show at St Andrews Golf Club with Prince William and St Andrew's University.

Included in The British Fashion Council's 21st Century Dandy touring exhibition. Continued coverage in You and Your Wedding magazine and Cosmo Bride. Collections featured in Italian Moda Uomo. Made wedding suits for both Goldie and Eastenders star Gary Beadle. Other celebrity clientele included comedian Rhona Cameron and Dexy's Midnight Runners for their re-launch tour. Kevin Rowland nominated for GQ magazine's Best Dressed Man Of The Year. Suit chosen as winner of GMTV's interactive wedding feature.

## 2004

Fashion show in association with The Renaissance Club at The Mango Tree restaurant, Belgravia.

Commissioned to design and manufacture the uniforms for the staff of The Soho Hotel, London. Featured in Japanese magazines Brutus, Men's Club and Popeye Featured in The Saturday Times and FQ magazine. Celebrity clients include Michael Flatley and The Long Firm's Mark Strong at the Baftas.

## 2005

Celebrity clients include drummer Roger Taylor for the Queen tour, golfer Darren Clarke as featured on the cover of Golf Punk magazine, Usher for his promo film Caught Up, Harry Potter star Daniel Radcliffe for premieres in London, Paris and New York. Designed the Mark Powell bed for Vi-Spring. Made the uniforms for staff at private members club Hirst House in London. Featured in L'Uomo Vogue and in the book The New English Dandy.

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## 2006

Launched the "Mark Powell London" men's ready-to-wear range. Began exhibiting at Pitti Uomo, Florence (twice yearly). Ready-to-wear sold (ongoing) to Liberty in London, Flannels, Norton Barrie and City Gate in the north of England, Nitty Gritty in Stockholm, Bloomingdales in LA, Villa Moda in Dubai and several independent stores in Japan. Held spring/summer 07 fashion show at Pangaea, London. Made clothes for Il Divo for their tour with Barbra Streisand. Featured in Paul Gorman's book *The Look – adventures in rock and pop fashion*.

## 2007

Included in "The London Cut" exhibition – a celebration of Savile Row Bespoke Tailoring at The Palazzo Pitti, Florence. Celebrity clients include film director Joe Wright, Keira Knightly, Rupert Friend, Billy Bragg, The Horrors and DJ Andy Weatherall. Launched his own Mark Powell Autograph range for Marks and Spencer.

## 2008

Designed men's tailoring range for PPQ at London Fashion Week. Lectured at The London College of Fashion. Celebrity clients include Martin Freeman, The Feeling and The Futureheads.

## 2009

Invited to exhibit ready to wear collection at Magic in Las Vegas. Celebrity clients include John Hannah and The Killers.

## 2010

Mark Powell Tailoring opened Marshall Street Soho. Celebrity clients included Paul Weller and Jonathan Rhys Meyer. Featured in *Rake* magazine. 8-page feature in book *Savile Row – The Master Tailors of British Bespoke*.

## 2011

Paul Weller feature in Italian *Vogue* Star of film short *A Soho Story*.

## 2012

Dressed Sir Bradley Wiggins for GQ awards Sir Bradley Wiggins receives Sports Personality of the Year award on BBC dressed in Mark Powell velvet double breasted suit.

## 2013

Dressed Martin Freeman for *The Hobbit* film premieres.

## 2014

Summer in Ibiza fashion show at the Urban In Ibiza Art Festival.